

Libby and Kanopy “Spring Favorites” Kits

Use these kits to promote ebooks, audiobooks, magazines, movies, TV shows, documentaries and more! Customize the copy and jackets to fit any spring theme. Whether you are looking to promote rainy day escapes or recommend guides to your patrons growing glorious gardens, these kits have you covered.

Looking for quick ideas? Check out our copy suggestions below. Corresponding jacket covers are also included in the kit (available titles will vary by library). Of course, if you would like to include specific jackets in your collection that works, too!

Libby – Alternative Copy

- ❄️ Check out rainy day escapes
- ❄️ Check out grumpy sunshine
- ❄️ Check out books that blossom
- ❄️ Check out vacation vibes
- ❄️ Check out fresh starts



Kanopy – Alternative Copy

- ❄️ Check out rainy day escapes
- ❄️ Check out growing gardens
- ❄️ Check out wild adventures
- ❄️ Check out nature in action
- ❄️ Check out travel-worthy tales



Take it to the next level by creating a carousel! Pick a theme and create sub-themes for each graphic like this:

Check out glorious gardens:

- ❄️ Flower gardens
- ❄️ Veggie gardens
- ❄️ Pollinator gardens



Check Out Your Library Holiday Graphics

Use these social media graphics to promote library offerings or programs that your patrons will appreciate this spring. You can add your logo to highlight your digital offerings or remove elements and customize the copy to spotlight other ways your patrons should check out your library.

Need inspiration? Check out our suggestions below.

COYL Spring Gardening

Social copy: Dig into everything your library has to offer to make your garden grow. Find books and magazines on native plants, pollinator gardens, growing herbs, and more. Visit [\[Library URL\]](#) to learn more.



Customize this design to promote your seed library, plant or seed swap, or gardening programming.



COYL Spring Break Adventures

Social copy: Your spring break adventure starts at the library. Check out travel magazines, guidebooks, and more to help plan your spring break getaway. Learn more: [\[Library URL\]](#)



Customize this design to promote your library's passport services or state park passes.

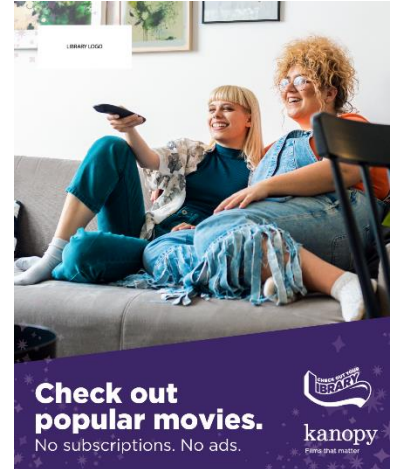


COYL Popular Movies

Social copy: Stream rainy day escapes ad free with Kanopy. Visit Kanopy.com/libraryurl to get started.

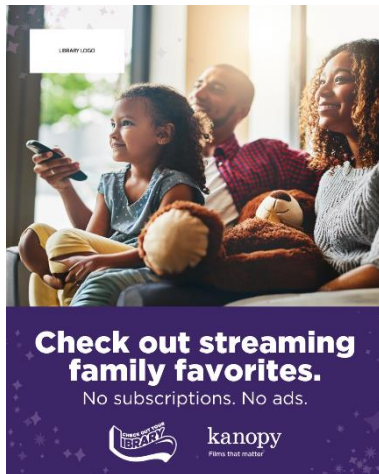


Customize this design to promote DVDs, movie night kits, or other streaming services offered by your library.



COYL Family Favorites

Social copy: Cozy up, fam! Browse and stream [\[library name's\]](#) collection of movies, TV shows, and documentaries on Kanopy – all subscription free with your library card. Learn more: [\[library website\]](#)



Customize this design to promote DVDs, movie night kits, or other streaming services offered by your library.



Looking for more ways to promote your library's services? Check out our [Resource Center](#).

